

Mr. Frank McGuire
Director
Global Learning Village Foundation
7/23 South Road
Brighton 3186

27th July 2010

Dear Frank,

I am very happy to provide you with some information about the North Melbourne Football Club's Learning and Life Centre, known as "The Huddle", being one of Australia's most innovative community facility embedded within an elite sporting environment.

The evolution of this facility has been assisted through the Foundations involvement with the City of Hume and the knowledge and experience gained from the Global Learning Village concept and the wide range of services it provides to the multicultural population in this local government area.

The Huddle provides modern educational, sporting and engagement opportunities for the local community in the form of practical and professionally designed programs for people of all walks of life, particularly those from a culturally and linguistically diverse background.

These programs are designed to help build community capacity, promote multiculturalism and strengthen social cohesion across the community as a whole. Education, skills development, health promotion activities and lifelong learning opportunities open doors that can have a positive impact on the lives of individuals as well as on overall community wellbeing.

The North Melbourne Football Club identified the need for programs that promote local engagement by bringing together people from diverse backgrounds living in North Melbourne, Flemington, Kensington and Ascot Vale.

The area is socially diverse. Gentrification has meant that it is now home to a number of relatively high-wealth individuals and families, living alongside public housing tenants and low-income families, many of whom are recent arrivals from the Horn of Africa. It is a dynamic mix that makes for a vibrant community but one that does present its own unique challenges.

The Foundation has been very pleased to join with the Australian Multicultural Foundation in providing significant support to the North Melbourne Football Club in the development of this community facility.

Yours sincerely



Peter Scanlon
Chairman